

# KIDS, PLAY & DIGITAL MEDIA RESOURCE SHEET

## BOOKS & ARTICLES

### *Consuming Kids: The Hostile Takeover of Childhood*

by Susan Linn, Ed. D.

A comprehensive and unsparing look at the demographic advertisers call "the kid market," interweaving real-life stories of marketing to children – including web-based marketing and media tie-ins – child development theory, the latest research, and what marketing experts themselves say about their work.

Also from Susan Linn:

- *The Case for Make Believe: Saving Play in a Commercialized World*

Uses research and anecdotes to argue against consumerism and for the critical importance of children's creative play – and how parents can protect it.

- Interview about *The Case for Make Believe*

<http://www.babble.com/susan-linn-kids-dont-play/>

### *The Power of Play: How Spontaneous, Imaginative Activities Lead to Happier, Healthier Children*

by David Elkind, Ph.D.

Uses research analysis and powerful examples to argue for the benefits of free, unstructured play time as children's time is increasingly taken up by scheduled activities and passive toys and electronics.

### *Taking Back Childhood: Helping Your Kids Thrive in a Fast-Paced, Media-Saturated, Violence-Filled World*

by Nancy Carlsson-Paige, Ed.D.

A guide for protecting and nurturing critical aspects of children's healthy development: creative play, a feeling of security and strong, meaningful relationships with adults and other children.

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[www.ChildrenMuseum.org](http://www.ChildrenMuseum.org)



## WEBSITES

### Alliance for Childhood

[allianceforchildhood.org/technology\\_resources](http://allianceforchildhood.org/technology_resources)

Promotes policies and practices that support children's healthy development, love of learning and joy of living; links to articles about children and media.

### American Academy of Pediatrics

[www2.aap.org/healthtopics/mediause.cfm](http://www2.aap.org/healthtopics/mediause.cfm)

Information to help parents understand the impact media has in children's lives, plus tips for managing time spent with various media.

### Campaign for a Commercial-Free Childhood

[www.commercialexploitation.org](http://www.commercialexploitation.org)

A national coalition of health care professionals, educators, advocacy groups, parents, and individuals who care about children; have a great website with lots of resources, including fact sheets, videos, and articles.

### Center on Media and Child Health

[www.cmch.tv](http://www.cmch.tv)

Dedicated to understanding and responding to the effects of media on the physical, mental, and social health of children through research, production, and education; articles and tips about how to help your family use media in a healthy way.

### HealthyChildren.org

[www.healthychildren.org](http://www.healthychildren.org)

Parenting website with general information on child health, specific guidance on parenting issues, and policies and guidelines from the American Academy of Pediatrics; [“Log On to Safety”](#) article about internet safety.

### Kaiser Permanente

[www.kp.org/tvturnoff](http://www.kp.org/tvturnoff)

Information for parents about the affects of screen time and tips for limiting it.

### TRUCE: Teachers Resisting Unhealthy Children's Entertainment

[www.truceteachers.org](http://www.truceteachers.org)

Organization of educators concerned about the impact of media and commercial culture on children; produces an annual printable “Toys, Play and Young Children Action Guide” and “Media and Young Children Action Guide.”

